

TRUST DELPH TO PROTECT YOUR LITTLE RAYS OF SUNSHINE.

Are you confident that the sun lotion you use on your children is as good as it claims to be? Would it alarm you to know that most sun lotions have never been tested to prove that they work?

Thankfully, **Delph sun lotions have been tested and approved to medical standards.** In fact, Delph is one of the few sun lotions prescribed by the medical profession to people with really vulnerable skin so you can be **totally assured** that your children are protected from the sun's harmful rays.

Delph is also refreshingly different when it comes to price. Many sun lotions designed specially for children are ridiculously expensive, forcing parents to either use it sparingly or make cut backs in other areas. Delph's pricing starts from £1.99, making it the ideal range for families who want great protection without breaking the bank!

Delph Kids has an SPF factor of 30 and is available in a handy palm sized bottle – perfect for stashing in your handbag – and a spray that puts the fun factor into sun factor by spraying on green so you don't miss bits! Of course, the green colour magically disappears as you rub it in but your children will probably wish it didn't!

Protecting your children from the sun is extremely important. Not only is being burned a painful and miserable experience for

children, but if they are burned six times before the age of 18, their chances of getting skin cancer increases by a staggering 50%.

Delph's sun protection experts offer parents 5 top tips for protecting children:

1. The sun's harmful rays penetrate clothes so apply sun lotion 20 minutes before going outside. Don't forget the awkward areas like tips of ears and backs of knees!
2. Delph is water resistant but no sun lotion is towel resistant so reapply in the shade as soon as they are dry
3. Children should always wear a hat in the sun to protect their scalps from burning
4. Sun lotion is only water resistant for twenty minutes so make sure they get out, dry off and have a fresh application at regular intervals. Even if they are wearing a t-shirt in the water, this won't protect them – a wet t-shirt only has an SPF of about 2.
5. Don't let them dehydrate! Make sure they drink plenty of fluids while in the sun and apply Delph's after sun in the evening to cool and hydrate their skin

Don't forget to use sun lotion yourself! Delph has a range of sun lotions to suit everyone so rub it in!



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